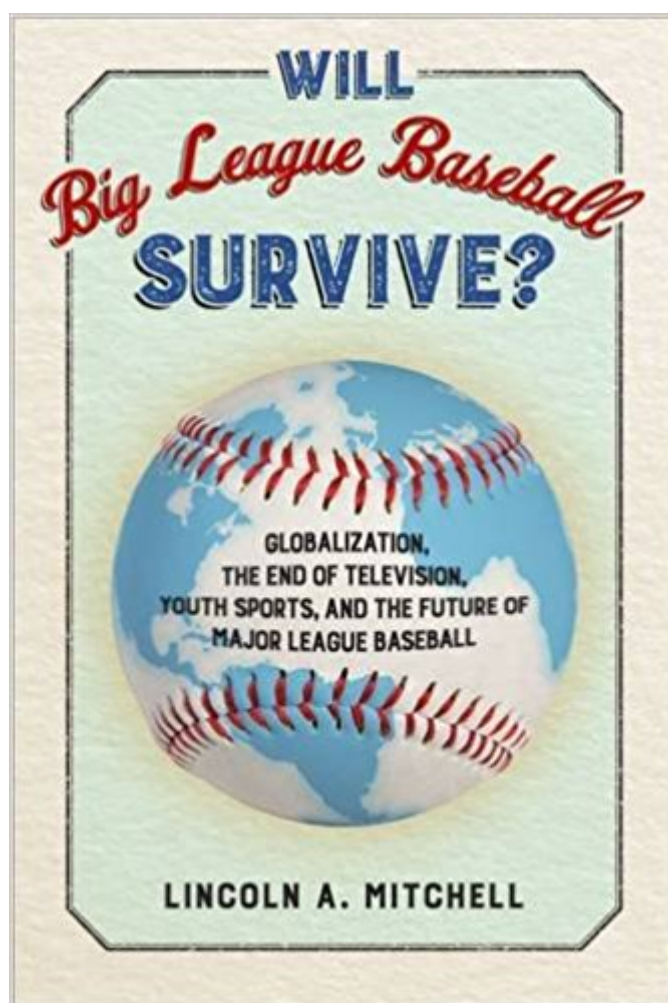


The book was found

Will Big League Baseball Survive?: Globalization, The End Of Television, Youth Sports, And The Future Of Major League Baseball



Synopsis

Major League Baseball is a beloved American institution that has been a product of the economic, social, and media structures that have evolved in the United States over the last century. In his shrewd analysis, *Will Big League Baseball Survive?*, Lincoln Mitchell asks whether the sport will continue in its current form as a huge, lucrative global business that offers a monopoly in North America—and whether those structures are sustainable. Mitchell places baseball in the context of the larger, evolving American and global entertainment sector. He examines how both changes directly related to baseball—including youth sports and the increased globalization of the game—as well as broader societal trends such as developments in media consumption and celebrity culture will impact big league baseball over the next few decades. His book ultimately proposes several possible scenarios for what big league baseball might look like. Will it become more global, smaller, or remain the same, or will it transform into some kind of hybrid of the three?

Book Information

Paperback: 208 pages

Publisher: Temple University Press; 1 edition (December 12, 2016)

Language: English

ISBN-10: 143991379X

ISBN-13: 978-1439913796

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Best Sellers Rank: #1,028,050 in Books (See Top 100 in Books) #265 in Books > Business & Money > Industries > Sports & Entertainment > Sports #2189 in Books > Sports & Outdoors > Baseball

[Download to continue reading...](#)

Will Big League Baseball Survive?: Globalization, the End of Television, Youth Sports, and the Future of Major League Baseball
The Extra 2%: How Wall Street Strategies Took a Major League Baseball Team from Worst to First
The Extra 2%: How Wall Street Strategies Took a Major League Baseball Team from Worst to First
First Television Is the New Television: The Unexpected Triumph of Old Media in the Digital Age
The League of Outsider Baseball: An Illustrated History of Baseball's Forgotten Heroes
East African Hip Hop: Youth Culture and Globalization (Interp Culture New Millennium)
The Baseball Whisperer: A Small-Town Coach Who Shaped Big League Dreams
Major Problems in American Immigration and Ethnic History (Major Problems in American History)
Major Problems in Asian American History: Documents and Essays (Major Problems in American History)

Series) Major Problems in Texas History (Major Problems in American History Series) Major Problems in American Foreign Relations, Volume I: To 1920 (Major Problems in American History Series) A Different Way of Seeing: Youth With Visual Impairments and Blindness (Youth With Special Needs) Youth Ministry in the 21st Century: Five Views (Youth, Family, and Culture) Sustainable Youth Ministry: Why Most Youth Ministry Doesn't Last and What Your Church Can Do About It Adoptive Youth Ministry: Integrating Emerging Generations into the Family of Faith (Youth, Family, and Culture) How to Win a Cosmic War: God, Globalization, and the End of the War on Terror Runaway Train: Youth With Emotional Disturbance (Youth With Special Needs) My Youth Romantic Comedy Is Wrong, As I Expected @ comic, Vol. 2 - manga (My Youth Romantic Comedy Is Wrong, As I Expected @ comic (manga)) Why Can't I Learn Like Everyone Else: Youth With Learning Disabilities (Youth With Special Needs) A House Between Homes: Youth in the Foster Care System (Youth with Special Needs)

[Dmca](#)